

2 June 2014

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**It's hard to feel warm when you're hungry.
Thank you for helping us warm up winter.**

Dear Ali,

I'm writing to you today to thank you for your generous support of Foodbank Victoria over the past three years. Since 2012 Grand Foods has donated 22,639.30 kilograms of food. This equates to over 45,279 meals to help feed families across Victoria. Please find enclosed a certificate of acknowledgement demonstrating the value of your contributions in the last 12 months.

Since your business has such an important role in our work, I wanted to let you know just how much of a difference you make.

Everyday day in Victoria parents go without food so the rest of their family has enough to eat. Kimberley shown in the enclosed brochure has 4 children; Selena 8, Theresa 7, Jack 5 and Aaron 4. Parents in 99 per cent of families seeking emergency relief in Victoria go without food themselves so they can feed their children.

Almost every Wednesday, Kimberley visits her community food program in south-east Melbourne. It's a solid two and a half hour walk, pushing the stroller laden with groceries and an increasingly heavy toddler on the way back. Your business helps us to support people just like this throughout the year.

Winter's an especially tough time. Gas and electricity bills get bigger as families try to keep warm and poorer weather means higher transport costs. Kids need more clothes and when money becomes unexpectedly short, food is the first thing to go. During this time we see demand for our service increase.

This year already Foodbank has distributed over 12.6 million meals, nearly 4million more than last year, to families in need like Kimberley's and we couldn't do it without your support, so thank you.

However, still today, one in three people seeking emergency relief in Victoria sometimes go a whole day without food. At Foodbank we are tirelessly working to try and bridge this gap and ensure no one in Victoria goes hungry.

We are very proud to have partnerships with the best food producers, manufactures and suppliers including Grand Foods, and your ongoing support is critical to our work. Thank you.



**Foodbank
Victoria**

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This year we are undertaking an ambitious strategy to distribute more healthy and filling meals than ever before. This means strengthening relationships with our donors and seeking new and creative partnerships. We are currently looking for ways for our partners to integrate with our community efforts. We would welcome the opportunity to talk with you about ways in which we can grow our partnership.

Once again, I'd like to convey our thanks to you and Grand Foods for your ongoing support of Foodbank, and know that this thanks is not just from me, but from all the people like Kimberly that rely on your generous support.

Yours Sincerely,

David McNamara
Chief Executive Officer
Foodbank Victoria